

## Data Matrix Code on the New Hungarian Tax Stamps

Budapest, 18<sup>th</sup> May, 2012 – **The brand new Hungarian tax stamps with data matrix codes are produced by the consortium led by Állami Nyomda.**

Állami Nyomda (State Printing House Plc.) has been producing Hungarian alcohol and cigarette tax stamps – required as proof of excise tax payments and including special security solutions for NAV (National Tax and Customs Administration) for 16 years. Tax stamps with Data Matrix two dimensional barcodes that must be issued in Hungary from 1<sup>st</sup> May, 2012 are also produced by the consortium led by the Company. The Data Matrix codes carry the unique serial numbers of the tax stamps that enables the authorities to track and trace the stamps throughout the supply chain. The products supplied with tax stamps will become quickly controllable and identified with the help of a database connection.

The placement of the Data Matrix code has been optimized for different types of packaging. All the previously applied graphical elements, special security solutions and digitally printed variable data (serial number, quantitative data, price, tax rate) are printed on the new tax stamps as well.

### Állami Nyomda Nyrt.



### About Us

Állami Nyomda Nyrt. is one of the biggest security printing companies in Hungary and leading in the CEE region. Thanks to the portfolio developments during the last years the Company offers complex data logistic solutions in the field of personal identification, product identification and business form management. Through its developments focusing on document safety and mobile technology it offers products and solutions like e-ID or the most modern electronic purse, which has been being developed. Its international qualifications and certificates (*National "Top secret!" qualification, NATO "Secret!" qualification, EU "Secret!" qualification, license for EMV MASTERCARD and VISA bank card production and personalization, CWA 14641 High Security Printer certificate, MASTERCARD CQM certificate, AQAP 2110 certificate, ISO 9001, 14001 and 27001 certificates*) assure the highest security in the field of document and card production, personalization and bulk transactional printing. Shares of Állami Nyomda Nyrt. have been present in the Budapest Stock Exchange since December 2005 (ticker: ANY). As it is a public limited company, the financial data of Állami Nyomda are public and they can be downloaded from the webpages of the stock exchange ([www.bet.hu](http://www.bet.hu)) and the Company ([www.allaminyomda.com](http://www.allaminyomda.com)).